



Website Analizi carguru.com.tr

Generated on August 02 2017 12:23 PM





Site Puanı 51/100







SEO Content

	Title	Carguru Araç Kiralama Length : 21 Perfect, your title contains between 10 and 70 characters.												
	Description	Carguru, ihtiyacınız olan tüm segmentlerdeki araçları kapınıza teslim ilkesiyle en kısa sürede sizlerle buluşturan yeni nesil araç kiralama servisi. Length : 151 Great, your meta description contains between 70 and 160 characters.												
	Keywords	carguru, araç kiralama, rent a car, rent, araba kiralama, kiralık araç, kiralık araba, en uygun araç kiralama, istanbul araç kiralama, araç kiralama firmaları Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>22</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Araç Kiralama[H2] Beğendiğiniz aracı hemen online olarak kiralayın.[H2] 6698 SAYILI KİŞİSEL VERİLERİN KORUNMASI KANUNU VE BU KANUN KAPSAMINDAKİ HAKLARINIZ İLE İLGİLİ BİLGİLENDİRME FORMU[H2] Genel Kiralama Koşulları[H2] Sürücü Belgesi Ve Kiralama[H2] Kiralama Süresi[H2] Fiyatlara Dahil Olan Ve Olmayan Hususlar[H2] Tek Yön Kiralamalar	H1	H2	H3	H4	H5	H6	1	22	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	22	2	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Ek Sürücüler• [H2] Araç Teslim Etme Ve Teslim Alma• [H2] Teslim Gecikmeleri• [H2] Ödeme Şekilleri• [H2] Ön Ödemeli (Online) Kiralama Koşulları• [H2] İptal ve İade Koşulları• [H2] Değişiklik:• [H2] Kullanılmayan Günler• [H2] Kiralamanın Uzaması• [H2] Trafik Cezaları• [H2] Önemli Notlar• [H2] KampanyalarCarguru'da Kampanyaları Keşfedin!• [H2] ŞehirlerŞubelerimize Gözetin.• [H2] SSSMerak Edilenler• [H2] E-posta Bültenimize Katılın.• [H3] Gerekli bilgiler• [H3] Kredi Kartı Bilgileriniz
	Images	<p>We found 24 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 39%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

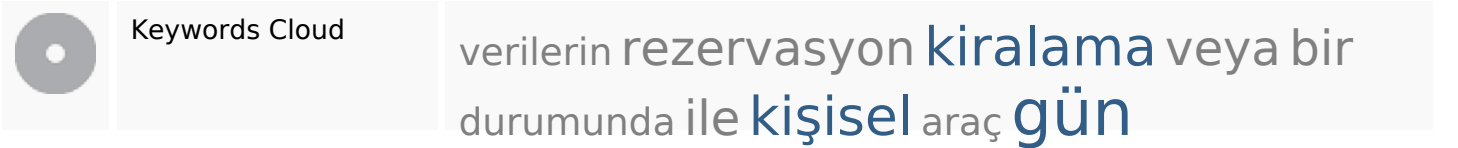
	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 13 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.69%</p> <p>Internal Links 92.31%</p>

SEO Links

In-page links

Anchor	Type	Juice
&#220;ye Ol	Internal	Passing Juice
Giriş	Internal	Passing Juice
Hemen Kirala	Internal	Passing Juice
Kampanyalar	Internal	Passing Juice
Hasar Durumunda	Internal	Passing Juice
Araçlarımız	Internal	Passing Juice
Ofislerimiz	Internal	Passing Juice
Merak Ettikleriniz	Internal	Passing Juice
Hakkımızda	Internal	Passing Juice
İletişim	Internal	Passing Juice
www.carguru.com.tr	Internal	Passing Juice
Carguru	External	Passing Juice
Kullanıcı Sözleşmesi	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	İçerik	Title	Keywords	Description	Headings
gün	56	✘	✘	✘	✔
kiralama	41	✔	✔	✔	✔
kişisel	35	✘	✘	✘	✘
veya	29	✘	✘	✘	✘

Keywords Consistency

ile

26



Usability

	Url	Domain : carguru.com.tr Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is tr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 19 Warnings : 1				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>7</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	7
Deprecated tags	Occurrences					
<center>	7					
	Speed Tips	Attention! Try to avoid nested tables in HTML.				

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://carguru.com.tr/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics