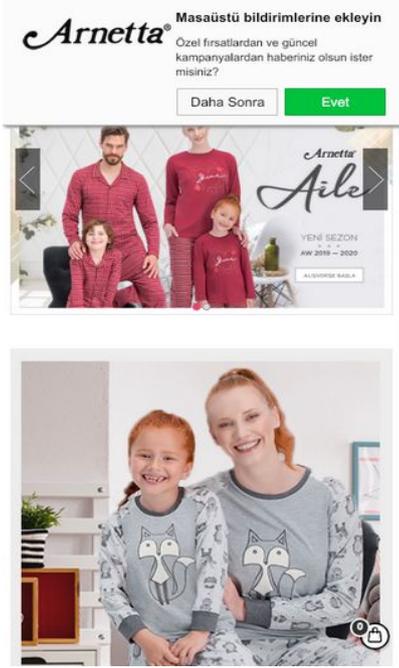


PageSpeed Insights

Mobile



16 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.arnetta.com.tr/srv/compressed/load/js/-mobile?19854.js>
- <https://www.arnetta.com.tr/js/personalization.js>
- <https://www.arnetta.com.tr/theme/standart/js/blok-v4/live-search.js>
- <https://welike.shop/magaza-43043371?jrcode=true>

Mobile

[Optimize CSS Delivery](#) of the following:

- <https://www.arnetta.com.tr/srv/compressed/load/css/-mobile?19854.css>
- <https://fonts.googleapis.com/css?family=Poppins&subset=latin-ext>
- <https://welike.shop/Assets/css/client.min.css?v=145273s8>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 3MiB (78% reduction).

- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-rp-kiz-cocuk.jpg> could save 342KiB (80% reduction).
- Compressing <http://arnetta.com.tr/Data/EditorFiles/new-season/arnetta-yeni-sezon-aile-kombin-mobile-banner.jpg> could save 314.7KiB (76% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/uspa-yeni-sezon-2019-kis-pijama-esofman-mobile.jpg> could save 271.5KiB (79% reduction).
- Compressing <http://arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-kargo-ucretsiz-mobile-banner.jpg> could save 267.2KiB (82% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-rp-erkek-cocuk.jpg> could save 241.3KiB (78% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-yeni-uyelik.jpg> could save 232.4KiB (77% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-kadin-yeni-sezon-kis.jpg> could save 208.3KiB (78% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-erkek-yeni-sezon-kis.jpg> could save 201KiB (77% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-seckin-markalar.jpg> could save 186.9KiB (81% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-cocuk-rolypoly-disney-mickey-us-polo.jpg> could save 176.6KiB (78% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-saten-gecelik-gece-giyim.jpg> could save 172.4KiB (79% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-lohusa-hamile->

Mobile

giyim.jpg could save 171.9KiB (79% reduction).

- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-disney-yeni-sezon-anne-kiz-kombin-takim-pijama-.jpg> could save 150.4KiB (76% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-mickey-yeni-sezon-baba-ogul-kombin-takim-pijama-.jpg> could save 147.1KiB (76% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/arnetta-rp-logo.png> could save 17.2KiB (63% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/arnetta-logo.png> could save 13.5KiB (77% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/google.png> could save 841B (29% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/apple.png> could save 594B (27% reduction).
- Compressing <https://welike.shop/Assets/img/poweredby.png> could save 341B (24% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/site-alt-kisim/face.png> could save 279B (41% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtm.js?id=GTM-54725HF> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/318442332322310?v=2.9.4&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> (20 minutes)
- <https://chimpstatic.com/mcjs-connected/js/users/bc8bcb139f00de00f5e05689d/928717b9ce5fe802488b090cc.js> (29.3 minutes)

Mobile

minutes)

- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 475B (14% reduction).

- Minifying <https://www.arnetta.com.tr/srv/service/content/get/1054/acilir-liste> could save 475B (14% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (27% reduction).

- Minifying <https://www.arnetta.com.tr/js/personalization.js> could save 840B (17% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> could save 646B (85% reduction) after compression.
- Minifying <https://www.arnetta.com.tr/theme/standart/js/blok-v4/live-search.js> could save 449B (32% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 55% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:7](#)



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

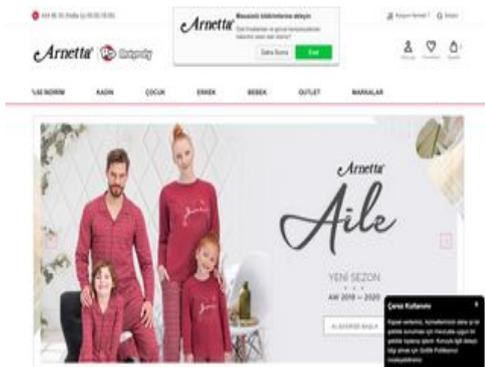
Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



21 / 100 Speed

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.arnetta.com.tr/srv/compressed/load/js/js19854.js>
- <https://www.arnetta.com.tr/theme/standart/js/blok-v4/live-search.js>
- <https://www.arnetta.com.tr/theme/standart/js/blok-v4/live-search.js>
- <https://www.arnetta.com.tr/theme/standart/js/blok-v4/personalization.js>
- <https://welike.shop/magaza-43043371?jrcode=widget>

[Optimize CSS Delivery](#) of the following:

- <https://www.arnetta.com.tr/theme/standart/css/opensans.css>
- <https://www.arnetta.com.tr/srv/compressed/load/css/css19854.css>
- <https://fonts.googleapis.com/css?family=KoHo:300,400,500,700&subset=latin-ext>
- <https://fonts.googleapis.com/css?family=Playfair+Display&subset=latin-ext>
- <https://fonts.googleapis.com/css?family=Poppins&subset=latin-ext>

- <https://welike.shop/Assets/css/client.min.css?v=145273s8>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 3MiB (76% reduction).

- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-rp-kiz-cocuk.jpg> could save 342KiB (80% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-yeni-sezon-aile-kombin-banner.jpg> could save 327.2KiB (75% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-kargo-ucretsiz.jpg> could save 308.8KiB (82% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-rp-erkek-cocuk.jpg> could save 241.3KiB (78% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-yeni-uyelik.jpg> could save 232.4KiB (77% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-kadin-yeni-sezon-kis.jpg> could save 208.3KiB (78% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-erkek-yeni-sezon-kis.jpg> could save 201KiB (77% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-seckin-markalar.jpg> could save 186.9KiB (81% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/yeni-sezon-cocuk-rolypoly-disney-mickey-us-polo.jpg> could save 176.6KiB (78% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-saten-gecelik-gece-giyim.jpg> could save 172.4KiB (79% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-lohusa-hamile-giyim.jpg> could save 171.9KiB (79% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-disney-yeni-sezon-anne-kiz-kombin-takim-pijama-.jpg> could save 150.4KiB (76% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/arnetta-mickey-yeni-sezon-baba-ogul-kombin-takim-pijama-.jpg> could save 147.1KiB (76% reduction).

Desktop

- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/new-season/uspa-yeni-sezon-1.jpg> could save 119.2KiB (78% reduction).
- Compressing <https://arnetta.com.tr/Data/EditorFiles/mcith/arnetta-pesin-fiyatina-banner.jpg> could save 39.6KiB (41% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/mcith/arnetta-pesin-fiyatina-banner.jpg> could save 39.6KiB (41% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/arnetta-rp-logo.png> could save 17.2KiB (63% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/arnetta-logo.png> could save 13.5KiB (77% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/sticklogoA.png> could save 2.7KiB (69% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/arrows.png> could save 1.5KiB (78% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/menu/empty.png> could save 1.5KiB (95% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/banka/maximum.png> could save 727B (31% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/banka/axess.png> could save 669B (34% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/banka/bonus.png> could save 600B (33% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/banka/world.png> could save 554B (35% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/banka/visa.png> could save 451B (29% reduction).
- Compressing <https://www.arnetta.com.tr/Data/EditorFiles/site-alt-kisim/face.png> could save 279B (41% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Desktop

[Enable compression](#) for the following resources to reduce their transfer size by 210B (46% reduction).

- Compressing <https://www.arnetta.com.tr/srv/service/category/get> could save 210B (46% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtm.js?id=GTM-54725HF> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/318442332322310?v=2.9.4&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> (20 minutes)
- <https://chimpstatic.com/mcjs-connected/js/users/bc8bcb139f00de00f5e05689d/928717b9ce5fe802488b090cc.js> (29.8 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.6KiB (25% reduction).

- Minifying <https://www.arnetta.com.tr/theme/standart/js/blok-v4/personalization.js> could save 1.5KiB (19% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.9.4> could save 646B (85% reduction) after compression.
- Minifying <https://www.arnetta.com.tr/theme/standart/js/blok-v4/live-search.js> could save 449B (32% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 16% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: [snapshot:12](#)



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).