

PageSpeed Insights

Mobile



17 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 2.3MiB (71% reduction).

- Compressing <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.all.min.js> could save 2MiB (71% reduction).
- Compressing <https://www.carguru.com.tr/?aspxerrorpath=/bundles/bootstrap> could save 114.5KiB (82% reduction).
- Compressing <https://www.carguru.com.tr/> could save 114.5KiB (82% reduction).
- Compressing https://www.carguru.com.tr/bundles/jquery?v=DilzeZuJxdbQsfc_JOwsWB4VFDhTPM73urYeggaKdL81 could save 54.6KiB (64% reduction).
- Compressing https://www.carguru.com.tr/bundles/modernizr?v=inCVuEF6j4Q07A0AcRsbjic_

UE5MwpRMNGcOtk94TE1 could save 6.4KiB (59% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.carguru.com.tr/Content/Images/AracResimleri/01a36978-8483-4de9-ae2-68b9d3ec6.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/062e0a30-bcbe-4a44-86a0-23fc763aaa52.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/0947468a-c779-448d-b0e2-7200aecbdb1f.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/22449a56-a049-4218-83fb-dc19d6936386.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/29a1577f-3342-426b-8b0f-16ae9cc2fb25.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/47dba20c-0849-4fae-a9e0-bc8d3f8c090c.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/8192aabf-b299-4cf9-be8a-06f127849a4c.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/a9504595-4a3f-4a68-ba55-280549a35a3b.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/e3a791f0-42ce-4fda-9253-f24ff740ae43.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/bootstrap.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/images/kampanyalar/1.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/images/kampanyalar/3.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/images/kampanyalar/4.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/images/kampanyalar/s8.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/aracrehber.jpg> (expiration not specified)

Mobile

- <https://www.carguru.com.tr/Content/img/bgDetail.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/epostaBulten.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/face.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/footerAyrac.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/footerLogo.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/gplus.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/logo.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/merakedilenler.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/subelerimiz.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/twit.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.common-fiori.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.dataviz.bootstrap.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.dataviz.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.fiori.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.mobile.all.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/site.css> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/jquery.card.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo.modernizr.custom.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/cultures/kendo.culture.tr.min.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/jquery.min.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/jszip.min.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.all.min.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.aspnetmvc.min.js> (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-MG6QV7> (15 minutes)

Mobile

- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/137841723405588?v=2.7.19> (20 minutes)
- <https://connect.facebook.net/signals/config/231487294018703?v=2.7.19> (20 minutes)
- <https://connect.facebook.net/signals/plugins/identity.js?v=2.7.19> (20 minutes)
- https://connect.facebook.net/tr_TR/sdk.js (20 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 9 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://www.carguru.com.tr/bundles/modernizr?v=inCVuEF6J4Q07A0AcRsbjic_UE5MwpRMNGcOtk94TE1
- https://www.carguru.com.tr/bundles/jquery?v=DilzeZuJxdbQsfc_JOwsWB4VFDhTPM73urYeggakDL81
- <https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/js/bootstrap.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/jquery.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/jszip.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.all.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.aspnetmvc.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/cultures/kendo.culture.tr.min.js>
- <https://www.carguru.com.tr/Scripts/kendo.modernizr.custom.js>

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Exo+2:400,400italic,500italic,500,300italic,300,700,700italic&subset=latin,latin-ext>

Mobile

- <https://www.carguru.com.tr/Content/bootstrap.css>
- <https://www.carguru.com.tr/Content/site.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.common-fiori.min.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.mobile.all.min.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.dataviz.min.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.fiori.min.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.dataviz.bootstrap.min.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 325.5KiB (45% reduction).

- Compressing <https://www.carguru.com.tr/Content/Images/AracResimleri/47dba20c-0849-4fae-a9e0-bc8d3f8c090c.png> could save 67.6KiB (39% reduction).
- Compressing <https://www.carguru.com.tr/Content/images/kampanyalar/3.jpg> could save 61.8KiB (63% reduction).
- Compressing <https://www.carguru.com.tr/Content/images/kampanyalar/s8.jpg> could save 49.4KiB (48% reduction).
- Compressing <https://www.carguru.com.tr/Content/Images/AracResimleri/01a36978-8483-4de9-ae2-68b9ddb3ec6.png> could save 46KiB (33% reduction).
- Compressing <https://www.carguru.com.tr/Content/images/kampanyalar/4.jpg> could save 35.4KiB (49% reduction).
- Compressing <https://www.carguru.com.tr/Content/images/kampanyalar/1.jpg> could save 30KiB (45% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/bgDetail.jpg> could save 15.9KiB (37% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/merakedilenler.jpg> could save 5.7KiB (69% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/subelerimiz.jpg> could save 5.4KiB (73% reduction).

Mobile

- Compressing <https://www.carguru.com.tr/Content/img/aracrehber.jpg> could save 5.2KiB (69% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/logo.png> could save 1.4KiB (20% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/footerLogo.png> could save 968B (22% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/epostaBulten.png> could save 841B (16% reduction).

Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 38.8KiB (29% reduction).

- Minifying <https://www.carguru.com.tr/> could save 38.8KiB (29% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4.3KiB (20% reduction).

- Minifying <https://www.carguru.com.tr/Scripts/jquery.card.js> could save 3.6KiB (21% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/identity.js?v=2.7.19> could save 676B (14% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

96 / 100 User Experience



Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 417 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div class="col-md-12">Araç Kiralama...rak kiralayın.</div>` falls outside the

Mobile

viewport.

- The element `<div class="col-md-12 col-xs-12">Araç Kiralama...hir Havalimanı</div>` falls outside the viewport.
- The element `<div class="col-md-12 col-xs-12">Araç İade Ofis...hir Havalimanı</div>` falls outside the viewport.
- The element `<div class="col-md-12 col-xs-12"></div>` falls outside the viewport.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



47 / 100 Speed

! Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 290.1KiB (77% reduction).

- Compressing <https://www.carguru.com.tr/?aspxerrorpath=/bundles/bootstrap> could save 114.5KiB (82% reduction).
- Compressing <https://www.carguru.com.tr/> could save 114.5KiB (82% reduction).
- Compressing https://www.carguru.com.tr/bundles/jquery?v=DilzeZujxdbQsfc_JOwsWB4VFDhTPM73urYeggaKdL81 could save 54.6KiB (64% reduction).
- Compressing https://www.carguru.com.tr/bundles/modernizr?v=inCVuEF6j4Q07A0AcRsbjic_UE5MwpRMNGcOtk94TE1 could save 6.4KiB (59% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

Desktop

- <https://www.carguru.com.tr/Content/Images/AracResimleri/01a36978-8483-4de9-ae2-68b9d3ec6.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/062e0a30-bcbe-4a44-86a0-23fc763aaa52.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/0947468a-c779-448d-b0e2-7200aecbdb1f.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/22449a56-a049-4218-83fb-dc19d6936386.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/29a1577f-3342-426b-8b0f-16ae9cc2fb25.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/47dba20c-0849-4fae-a9e0-bc8d3f8c090c.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/8192aabf-b299-4cf9-be8a-06f127849a4c.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/a9504595-4a3f-4a68-ba55-280549a35a3b.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/Images/AracResimleri/e3a791f0-42ce-4fda-9253-f24ff740ae43.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/bootstrap.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/images/kampanyalar/1.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/images/kampanyalar/3.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/images/kampanyalar/4.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/images/kampanyalar/s8.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/aracrehber.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/bgDetail.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/epostaBulten.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/face.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/footerAyrac.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/footerLogo.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/gplus.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/logo.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/merakedilenler.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/phone.png> (expiration not specified)

Desktop

- <https://www.carguru.com.tr/Content/img/subelerimiz.jpg> (expiration not specified)
- <https://www.carguru.com.tr/Content/img/twit.png> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.common-fiori.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.dataviz.bootstrap.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.dataviz.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.fiori.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.mobile.all.min.css> (expiration not specified)
- <https://www.carguru.com.tr/Content/site.css> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/jquery.card.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo.modernizr.custom.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/cultures/kendo.culture.tr.min.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/jquery.min.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/jszip.min.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.all.min.js> (expiration not specified)
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.aspnetmvc.min.js> (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-MG6QV7> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/137841723405588?v=2.7.19> (20 minutes)
- <https://connect.facebook.net/signals/config/231487294018703?v=2.7.19> (20 minutes)
- <https://connect.facebook.net/signals/plugins/identity.js?v=2.7.19> (20 minutes)
- https://connect.facebook.net/tr_TR/sdk.js (20 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 9 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://www.carguru.com.tr/bundles/modernizr?v=inCVuEF6J4Q07A0AcRsbjic_UE5MwpRMNGcOtk94TE1
- https://www.carguru.com.tr/bundles/jquery?v=DilzeZuJxdbQsfc_JOwsWB4VFDhTPM73urYeggakdL81
- <https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/js/bootstrap.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/jquery.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/jszip.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.all.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/kendo.aspnetmvc.min.js>
- <https://www.carguru.com.tr/Scripts/kendo/2017.1.118/cultures/kendo.culture.tr.min.js>
- <https://www.carguru.com.tr/Scripts/kendo.modernizr.custom.js>

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Exo+2:400,400italic,500italic,500,300italic,300,700,700italic&subset=latin,latin-ext>
- <https://www.carguru.com.tr/Content/bootstrap.css>
- <https://www.carguru.com.tr/Content/site.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.common-fiori.min.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.mobile.all.min.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.dataviz.min.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.fiori.min.css>
- <https://www.carguru.com.tr/Content/kendo/2017.1.118/kendo.dataviz.bootstrap.min.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 492.3KiB (51% reduction).

- Compressing and resizing <https://www.carguru.com.tr/Content/Images/AracResimleri/e3a791f0-42ce-4fda-9253-f24ff740ae43.png> could save 166.8KiB (78% reduction).
- Compressing <https://www.carguru.com.tr/Content/Images/AracResimleri/47dba20c-0849-4fae-a9e0-bc8d3f8c090c.png> could save 67.6KiB (39% reduction).
- Compressing <https://www.carguru.com.tr/Content/images/kampanyalar/3.jpg> could save 61.8KiB (63% reduction).
- Compressing <https://www.carguru.com.tr/Content/images/kampanyalar/s8.jpg> could save 49.4KiB (48% reduction).
- Compressing <https://www.carguru.com.tr/Content/Images/AracResimleri/01a36978-8483-4de9-ae2-68b9ddb3ec6.png> could save 46KiB (33% reduction).
- Compressing <https://www.carguru.com.tr/Content/images/kampanyalar/4.jpg> could save 35.4KiB (49% reduction).
- Compressing <https://www.carguru.com.tr/Content/images/kampanyalar/1.jpg> could save 30KiB (45% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/bgDetail.jpg> could save 15.9KiB (37% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/merakedilenler.jpg> could save 5.7KiB (69% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/subelerimiz.jpg> could save 5.4KiB (73% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/aracrehber.jpg> could save 5.2KiB (69% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/logo.png> could save 1.4KiB (20% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/footerLogo.png> could save 968B (22% reduction).
- Compressing <https://www.carguru.com.tr/Content/img/epostaBulten.png> could save 841B (16% reduction).

Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 38.8KiB (29% reduction).

- Minifying <https://www.carguru.com.tr/> could save 38.8KiB (29% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4.3KiB (20% reduction).

- Minifying <https://www.carguru.com.tr/Scripts/jquery.card.js> could save 3.6KiB (21% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/identity.js?v=2.7.19> could save 676B (14% reduction) after compression.

3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Desktop

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).