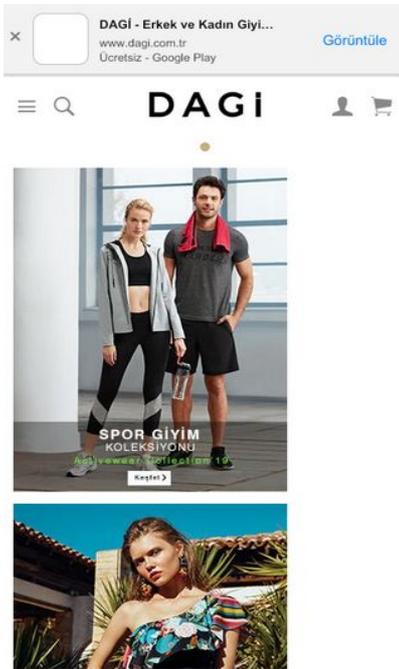


PageSpeed Insights

Mobile



58 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 5 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- https://www.dagi.com.tr/jslib/mobile/v1/javascripts/vendor/common.js?revision=6.4.6.0-self_mbl_3--1554792167-2152
- https://push.setrowid.com/v3/push_loader?key=PrR84

[Optimize CSS Delivery](#) of the following:

Mobile

- https://www.dagi.com.tr/themes/selfmbl_3/assets/stylesheets/override.css?revision=6.4.6.0-selfmbl_3--1554792167-2152
- https://www.dagi.com.tr/jslib/mobile/v1/stylesheets/compressed.css?revision=6.4.6.0-selfmbl_3--1554792167-2152
- https://www.dagi.com.tr/jslib/mobile/v1/stylesheets/compressed.css?revision=6.4.6.0-selfmbl_3--1554792167-2152
- https://www.dagi.com.tr/themes/selfmbl_3/assets/stylesheets/override.css?revision=6.4.6.0-selfmbl_3--1554792167-2152
- https://st2.myideasoft.com/idea/bj/32//jslib/mobile/v1/stylesheets/layouts/index.css?revision=6.4.6.0-selfmbl_3--1554792167-2152



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 539B (46% reduction).

- Compressing https://st3.myideasoft.com/idea/bj/32//jslib/mobile/v1/javascripts/ream/models/instagramshop.js?revision=6.4.6.0-selfmbl_3--1554792167-2152 could save 236B (50% reduction).
- Compressing https://st2.myideasoft.com/idea/bj/32//jslib/mobile/v1/javascripts/ream/models/banner.js?revision=6.4.6.0-selfmbl_3--1554792167-2152 could save 193B (46% reduction).
- Compressing https://st3.myideasoft.com/idea/bj/32//jslib/mobile/v1/javascripts/ream/models/slider.js?revision=6.4.6.0-selfmbl_3--1554792167-2152 could save 110B (39% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Mobile](#)

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtag/js?id=AW-776625895> (15 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-119986886-1> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/2229020600681204?v=2.8.52&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/identity.js?v=2.8.52> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.52> (20 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://www.dagi.com.tr/jslib/mobile/v1/fonts/set1/icons.ttf?v=2.0.0> (2 days)
- https://www.dagi.com.tr/themes/selfmbl_3/assets/images/dagiapps.jpg (2 days)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 512B (18% reduction).

- Minifying https://www.dagi.com.tr/themes/selfmbl_3/assets/stylesheets/override.css?revision=6.4.6.0-selfmbl_3--1554792167-2152 could save 512B (18% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 384B (13% reduction).

Mobile

- Minifying <https://www.dagi.com.tr/> could save 384B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (20% reduction).

- Minifying https://www.dagi.com.tr/themes/selfmbl_3/assets/javascripts/components.js?revision=6.4.6.0-selfmbl_3--1554792167-2152 could save 763B (12% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.52> could save 646B (85% reduction) after compression.
- Minifying https://www.dagi.com.tr/themes/selfmbl_3/assets/javascripts/override.js?revision=6.4.6.0-selfmbl_3--1554792167-2152 could save 501B (20% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 53KiB (92% reduction).

- Compressing and resizing https://www.dagi.com.tr/myassets/banner_pictures/banner_4.jpg?rev=1553834591 could save 51.9KiB (94% reduction).
- Compressing https://www.dagi.com.tr/myassets/banner_pictures/banner_22.png?rev=1501657981 could save 271B (55% reduction).
- Compressing https://www.dagi.com.tr/myassets/banner_pictures/banner_23.png?rev=1501657982 could save 267B (41% reduction).
- Compressing https://www.dagi.com.tr/myassets/banner_pictures/banner_24.png?rev=1501657983 could

Mobile

save 267B (37% reduction).

- Compressing
https://www.dagi.com.tr/myassets/banner_pictures/banner_26.png?rev=1523435333 could save 262B (34% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- None of the final above-the-fold content could be rendered even with the full HTML response.



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

99 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="home-images" class="swiper-contain...tainer-android"></div>` is close to 1 other tap targets final.
- The tap target `<div class="home-images-pa...nation-bullets"></div>` is close to 1 other tap targets final.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Mobile

Desktop



49 / 100 Speed

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://st2.myideasoft.com/6.4.6.0/storefront/css/global.css?revision=6.4.6.0-1>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 870.3KiB (83% reduction).

Desktop

- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/113/1020kc.jpg?revision=1549982348> could save 125.5KiB (88% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/220/b017007.jpg?revision=1548229259> could save 86.7KiB (88% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/672/e013023000by.jpg?revision=1479728464> could save 77.6KiB (86% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/286/c0216y0280grm.jpg?revision=1479904501> could save 54.4KiB (87% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/788/es0114560ek.jpg?revision=1492519153> could save 53.6KiB (86% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/629/e010910900sy.jpg?revision=1488181216> could save 51.1KiB (84% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/783/es0114520ek-1.jpg?revision=1492518898> could save 51KiB (86% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/626/dagiman-36-78632.jpg?revision=1513868490> could save 49.6KiB (84% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/628/dagiman-36-78692.jpg?revision=1513869006> could save 47.5KiB (85% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/625/e010910870sy.jpg?revision=1488180731> could save 47KiB (85% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/670/e013013000by.jpg?revision=1479733594> could save 37.8KiB (77% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/633/e011016000by.jpg?revision=1479729024> could save 37.1KiB (78% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/634/e011016100by.jpg?revision=1479737786> could save 32KiB (82% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/677/e014013000lc.jpg?revision=1479734186> could save 29.3KiB (82% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/671/e013013000sy.jpg?revision=1479733884> could save 23.6KiB (67% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/678/e014013000sy.jpg?revision=1479728994> could save 23.4KiB (67% reduction).
- Compressing and resizing <https://st3.myideasoft.com/idea/bj/32/myassets/products/655/e012020200by.jpg?revision=1479733909> could save 23KiB (68% reduction).
- Compressing https://st2.myideasoft.com/idea/bj/32/themes/selftpl_1/assets/images/slider_arrow.png?revision=1 could save 14.7KiB (94% reduction).
- Compressing and resizing https://st1.myideasoft.com/idea/bj/32/themes/selftpl_1/assets/uploads/logo.png?revision=1560350895 could save 1.5KiB (46% reduction).

Desktop

- Compressing https://st2.myideasoft.com/idea/bj/32/myassets/banner_pictures/banner_15.png?revision=1501657975 could save 1.2KiB (39% reduction).
- Compressing https://st1.myideasoft.com/idea/bj/32/themes/selftpl_1/assets/images/search_close_button.png?revision=1 could save 918B (74% reduction).
- Compressing https://st1.myideasoft.com/idea/bj/32/myassets/banner_pictures/banner_13.png?revision=1523024917 could save 427B (36% reduction).
- Compressing https://st2.myideasoft.com/idea/bj/32/myassets/banner_pictures/banner_10.png?revision=1501657972 could save 381B (36% reduction).
- Compressing https://st1.myideasoft.com/idea/bj/32/myassets/banner_pictures/banner_11.png?revision=1501657973 could save 320B (33% reduction).
- Compressing https://st2.myideasoft.com/idea/bj/32/myassets/banner_pictures/banner_9.png?revision=1545743708 could save 284B (34% reduction).
- Compressing https://st2.myideasoft.com/idea/bj/32/myassets/banner_pictures/banner_12.png?revision=1548664937 could save 203B (21% reduction).
- Compressing https://stock.setrow.com/2018/__widget/tab_arrow_next.png could save 162B (48% reduction).
- Compressing https://stock.setrow.com/2018/__widget/tab_arrow_prev.png could save 160B (47% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://www.dagi.com.tr/dosya/temaresim/slider/Dagi_Babalargunu_net40_Web-Slider_1920x650.jpg (60 seconds)
- https://www.dagi.com.tr/dosya/temaresim/slider/Dagi_Kadn3al2ode_WebSlider_650.jpg (60 seconds)
- https://www.dagi.com.tr/dosya/temaresim/slider/Dagi_plaj-net-25_Web-Slider_1920x650.jpg (60 seconds)

Desktop

- https://www.dagi.com.tr/dosya/temaresim/slider/Slider_Tayt_1920x650.jpg (60 seconds)
- https://www.dagi.com.tr/dosya/temaresim/slider/YENISlider_650.jpg (60 seconds)
- https://www.dagi.com.tr/dosya/temaresim/slider/emreactive_50_slider.jpg (60 seconds)
- https://www.dagi.com.tr/dosya/temaresim/slider/erkek_icgiyim_tek_fiyat_slider_1920x650.jpg (60 seconds)
- <https://www.dagi.com.tr/dosya/temaresim/slider/gelingrubuweb.jpg> (60 seconds)
- https://www.dagi.com.tr/dosya/temaresim/slider/homewear_19_web_slider.jpg (60 seconds)
- <https://www.googletagmanager.com/gtag/js?id=AW-776625895> (15 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-119986886-1> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/2229020600681204?v=2.8.52&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/identity.js?v=2.8.52> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.52> (20 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- https://rw.setrowid.com/v3/image/bx_loader.gif (4 hours)
- <https://sua.setrowid.com/js/sua.js?t=1560438204874> (4 hours)
- <https://www.dagi.com.tr/images/icons/spinner.gif> (2 days)
- <https://www.dagi.com.tr/jslib/jquery.maskinput.js> (2 days)

Reduce server response time

In our test, your server responded in 0.25 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.8KiB (21% reduction).

- Minifying <https://www.dagi.com.tr/> could save 2.8KiB (21% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 7.7KiB (40% reduction).

- Minifying https://st2.myideasoft.com/idea/bj/32/themes/selftpl_1/assets/js/bxslider.js?revision=6.4.6.0-1560350895 could save 5.9KiB (50% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.52> could save 646B (85% reduction) after compression.
- Minifying https://st2.myideasoft.com/idea/bj/32/themes/selftpl_1/assets/js/newcarousel.js?revision=6.4.6.0-1560350895 could save 576B (19% reduction) after compression.
- Minifying https://st3.myideasoft.com/idea/bj/32/themes/selftpl_1/assets/js/downmenu.js?revision=6.4.6.0-1560350895 could save 513B (21% reduction) after compression.
- Minifying https://st1.myideasoft.com/idea/bj/32/themes/selftpl_1/assets/js/theme.js?revision=6.4.6.0-1560350895 could save 164B (12% reduction) after compression.



4 Passed Rules

Avoid landing page redirects

Desktop

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).