

PageSpeed Insights

Mobile



53 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://revotrack.revotas.com/js/nuk/popup/img/close.png> (expiration not specified)
- <https://revotrack.revotas.com/js/nuk/popup/img/logo.png> (expiration not specified)
- <https://revotrack.revotas.com/js/nuk/popup/img/model.png> (expiration not specified)
- <https://revotrack.revotas.com/js/nuk/popup/img/radio.png> (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-85097251-1> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)

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- <https://connect.facebook.net/signals/config/201002304142447?v=2.8.52&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.52> (20 minutes)
- <https://apis.google.com/js/platform.js?onload=renderBadge> (30 minutes)
- <https://mc.webvisor.org/metrika/advert.gif> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://revotrack.revotas.com/js/nuk/popup/css/basic.css> (4 hours)
- <https://revotrack.revotas.com/js/nuk/popup/css/form.css> (4 hours)
- <https://revotrack.revotas.com/js/nuk/popup/js/jquery.simplemodal.js> (4 hours)
- https://revotrack.revotas.com/js/nuk/popup/js/popup_form.js (4 hours)
- https://revotrack.revotas.com/js/nuk/popup/js/popup_revo.js (4 hours)
- https://revotrack.revotas.com/js/rvst_tsoft.js?v=2 (4 hours)
- https://revotrack.revotas.com/trc/webpush/revotas_popup.css (4 hours)
- https://revotrack.revotas.com/trc/webpush/revotas_popup.js (4 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://shop.nuk.com.tr/srv/compressed/load/js/js19212.js>
- <https://www.googletagmanager.com/gtag/js?id=UA-85097251-1>
- <https://shop.nuk.com.tr/theme/standart/js/blok-v4/live-search.js>
- <https://shop.nuk.com.tr/theme/standart/js/blok-v4/personalization.js>
- https://revotrack.revotas.com/js/nuk/popup/js/popup_form.js

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- <https://revotrack.revotas.com/js/nuk/popup/js/jquery.simplemodal.js>

[Optimize CSS Delivery](#) of the following:

- <https://shop.nuk.com.tr/theme/standart/css/opensans.css>
- <https://shop.nuk.com.tr/srv/compressed/load/css/css19212.css>
- https://revotrack.revotas.com/trc/webpush/revotas_popup.css
- <https://revotrack.revotas.com/js/nuk/popup/css/basic.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 237.6KiB (51% reduction).

- Compressing <https://shop.nuk.com.tr/nuk-no1-sl-emzik-freestyle-box-tekli-emzikler-nuk-124-14-K.jpg> could save 38.5KiB (76% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-sports-cup-suluk-450-ml36-ay-suluklar-nuk-284-63-K.jpg> could save 38.4KiB (86% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-beslenme-kasigi-2li-tabak-kak-atal-nuk-372-20-K.jpg> could save 24.2KiB (80% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-kil-firca-tarak-seti-bebek-bakm-nuk-348-32-K.jpg> could save 23.5KiB (76% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-makas-bebek-bakm-nuk-340-35-K.jpg> could save 18.2KiB (81% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/kucuk_banner_1.jpg could save 6.9KiB (24% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/orta_banner_2.jpg could save 6KiB (15% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/orta_banner_1.jpg could save 5.8KiB (21% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-no1-sl-emzik-freestyle-ikili-kili-emzikler-nuk-rnler-1192-90-K.jpg> could save 5.7KiB (42% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/kucuk_banner_3.jpg could save 5.3KiB (19% reduction).

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- Compressing <https://shop.nuk.com.tr/nuk-hijyenik-sprey-360ml-1225-bebek-bakm-nuk-rnler-1320-86-K.jpg> could save 5.2KiB (46% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/kucuk_banner_2.jpg could save 5.1KiB (22% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-fun-cup-300-ml-suluk-18-ay-suluklar-nuk-1238-64-K.jpg> could save 4.4KiB (43% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/nukLogo.png> could save 3.3KiB (42% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/vitrin/v4/v4/colControlArrowNext.png could save 3.2KiB (83% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/vitrin/v4/v4/colControlArrowPrev.png could save 3.2KiB (83% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-celik-bebek-termosu-125-ml-suluklar-nuk-561-84-K.jpg> could save 2.8KiB (33% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/menuBtn.png could save 2.7KiB (88% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-learneractive-cup-yedek-agizlik-altrma-bardaklar-nuk-1380-48-K.jpg> could save 2.7KiB (31% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/alt/v4/v4/altSSS.png could save 2.7KiB (69% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/menuArrow.png could save 2.7KiB (92% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/siparisTakip.png could save 2.7KiB (85% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/menuBtnActive.png could save 2.7KiB (91% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/interaktif_vitrin/v4/v4/arrows.png could save 2.7KiB (89% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/alt/v4/v4/altMail.png could save 2.7KiB (71% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/alt/v4/v4/plusIcon.png could save 2.7KiB (95% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-ultra-rapid-biberon-isticisi-frsat-rnleri-nuk-1432-85-K.jpg> could save 2.5KiB (30% reduction).

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- Compressing <https://revotrack.revotas.com/js/nuk/popup/img/logo.png> could save 1.2KiB (22% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-fc-disney-mickey-pp-learner-150-ml-885-altma-bardaklar-nuk-1113-88-K.jpg> could save 1.1KiB (14% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/img/radio.png> could save 1KiB (74% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/site-alt-kisim/twitter.png> could save 995B (51% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/site-alt-kisim/facebook.png> could save 936B (66% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/userIcon.png could save 901B (71% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/site-alt-kisim/youtube.png> could save 898B (39% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/basketIcon.png could save 867B (67% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/searchIcon.png could save 865B (71% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/sepetim.png could save 829B (63% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/kapidaOdeme.png> could save 496B (17% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/vitrin/v4/v4/basketBtn.png could save 425B (28% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/alt/v4/v4/eFatura.png could save 190B (22% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/vitrin/v4/v4/discountBg.png could save 159B (41% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/img/close.png> could save 141B (23% reduction).



Consider Fixing:

Enable compression

Mobile

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 28.5KiB (66% reduction).

- Compressing https://revotrack.revotas.com/trc/webpush/revotas_popup.js could save 13.3KiB (72% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/js/jquery.simplemodal.js> could save 6.6KiB (68% reduction).
- Compressing https://revotrack.revotas.com/js/rvst_tsoft.js?v=2 could save 2.4KiB (61% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/css/form.css> could save 1.5KiB (63% reduction).
- Compressing https://revotrack.revotas.com/trc/webpush/revotas_popup.css could save 1.4KiB (67% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/form.html> could save 1.4KiB (53% reduction).
- Compressing https://revotrack.revotas.com/js/nuk/popup/js/popup_revo.js could save 685B (50% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/css/basic.css> could save 618B (58% reduction).
- Compressing https://revotrack.revotas.com/js/nuk/popup/js/popup_form.js could save 492B (50% reduction).
- Compressing <https://shop.nuk.com.tr/srv/service/category/get> could save 210B (50% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 335B (16% reduction).

- Minifying https://revotrack.revotas.com/trc/webpush/revotas_popup.css could save 335B (16% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 459B (18% reduction).

- Minifying <https://revotrack.revotas.com/js/nuk/popup/form.html> could save 459B (18% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 10.2KiB (33% reduction).

- Minifying https://revotrack.revotas.com/trc/webpush/revotas_popup.js could save 7.1KiB (39% reduction).
- Minifying <https://shop.nuk.com.tr/theme/standart/js/blok-v4/personalization.js> could save 1.5KiB (18% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.52> could save 646B (85% reduction) after compression.
- Minifying <https://shop.nuk.com.tr/theme/standart/js/blok-v4/live-search.js> could save 445B (33% reduction) after compression.
- Minifying https://revotrack.revotas.com/js/nuk/popup/js/popup_revo.js could save 363B (27% reduction).
- Minifying https://revotrack.revotas.com/js/nuk/popup/js/popup_form.js could save 245B (25% reduction).

Prioritize visible content

Mobile

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 59% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:11



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

95 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

Mobile

- The tap target `x` is close to 1 other tap targets final.
- The tap target `Üyelik` is close to 1 other tap targets final.
- The tap target `<li class="active">1` is close to 2 other tap targets final.
- The tap target `2` and 10 others are close to other tap targets final.
- The tap target `` is close to 1 other tap targets final.
- The tap target `` is close to 1 other tap targets final.
- The tap target `` is close to 1 other tap targets final.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://shop.nuk.com.tr/srv/compressed/load/js/js19212.js>
- <https://www.googletagmanager.com/gtag/js?id=UA-85097251-1>
- <https://shop.nuk.com.tr/theme/standart/js/blok-v4/live-search.js>
- <https://shop.nuk.com.tr/theme/standart/js/blok-v4/personalization.js>
- https://revotrack.revotas.com/js/nuk/popup/js/popup_form.js
- <https://revotrack.revotas.com/js/nuk/popup/js/jquery.simplemodal.js>

[Optimize CSS Delivery](#) of the following:

- <https://shop.nuk.com.tr/theme/standart/css/opensans.css>
- <https://shop.nuk.com.tr/srv/compressed/load/css/css19212.css>
- https://revotrack.revotas.com/trc/webpush/revotas_popup.css
- <https://revotrack.revotas.com/js/nuk/popup/css/basic.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 223.3KiB (50% reduction).

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- Compressing <https://shop.nuk.com.tr/nuk-sports-cup-suluk-450-ml36-ay-suluklar-nuk-284-63-K.jpg> could save 38.4KiB (86% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-beslenme-kasigi-2li-tabak-kak-atal-nuk-372-20-K.jpg> could save 24.2KiB (80% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-kil-firca-tarak-seti-bebek-bakm-nuk-348-32-K.jpg> could save 23.5KiB (76% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-makas-bebek-bakm-nuk-340-35-K.jpg> could save 18.2KiB (81% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/kucuk_banner_1.jpg could save 6.9KiB (24% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/orta_banner_2.jpg could save 6KiB (15% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/orta_banner_1.jpg could save 5.8KiB (21% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-no1-sl-emzik-freestyle-ikili-kili-emzikler-nuk-rnler-1192-90-K.jpg> could save 5.7KiB (42% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/kucuk_banner_3.jpg could save 5.3KiB (19% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-hijyenik-sprey-360ml-1225-bebek-bakm-nuk-rnler-1320-86-K.jpg> could save 5.2KiB (46% reduction).
- Compressing https://shop.nuk.com.tr/Data/EditorFiles/kucuk_banner_2.jpg could save 5.1KiB (22% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-fun-cup-300-ml-suluk-18-ay-suluklar-nuk-1238-64-K.jpg> could save 4.4KiB (43% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/nukLogo.png> could save 3.3KiB (42% reduction).

Desktop

- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/vitrin/v4/v4/colControlArrowNext.png could save 3.2KiB (83% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/vitrin/v4/v4/colControlArrowPrev.png could save 3.2KiB (83% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-celik-bebek-termosu-125-ml-suluklar-nuk-561-84-K.jpg> could save 2.8KiB (33% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-learneractive-cup-yedek-agizlik-altrma-bardaklar-nuk-1380-48-K.jpg> could save 2.7KiB (31% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/alt/v4/v4/altSSS.png could save 2.7KiB (69% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/interaktif_vitrin/v4/v4/arrows.png could save 2.7KiB (89% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/alt/v4/v4/altMail.png could save 2.7KiB (71% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-ultra-rapid-biberon-isticisi-frsat-rnleri-nuk-1432-85-K.jpg> could save 2.5KiB (30% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/img/logo.png> could save 1.2KiB (22% reduction).
- Compressing <https://shop.nuk.com.tr/nuk-fc-disney-mickey-pp-learner-150-ml-885-altrma-bardaklar-nuk-1113-88-K.jpg> could save 1.1KiB (14% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/img/radio.png> could save 1KiB (74% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/site-alt-kisim/twitter.png> could save 995B (51% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/site-alt-kisim/facebook.png> could save 936B (66% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/userIcon.png could save 901B (71% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/site-alt-kisim/youtube.png> could save 898B (39% reduction).
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- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/ust/v4/v4/searchIcon.png could save 865B (71% reduction).
- Compressing <https://shop.nuk.com.tr/Data/EditorFiles/kapidaOdeme.png> could save 496B

Desktop

(17% reduction).

- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/vitrin/v4/v4/basketBtn.png could save 425B (28% reduction).
- Compressing https://shop.nuk.com.tr/theme/v4-nuk/sub_theme/alt/v4/v4/eFatura.png could save 190B (22% reduction).
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- Compressing <https://revotrack.revotas.com/js/nuk/popup/img/close.png> could save 141B (23% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

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- Compressing https://revotrack.revotas.com/js/rvst_tsoft.js?v=2 could save 2.4KiB (61% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/css/form.css> could save 1.5KiB (63% reduction).
- Compressing https://revotrack.revotas.com/trc/webpush/revotas_popup.css could save 1.4KiB (67% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/form.html> could save 1.4KiB (53% reduction).
- Compressing https://revotrack.revotas.com/js/nuk/popup/js/popup_revo.js could save 685B (50% reduction).
- Compressing <https://revotrack.revotas.com/js/nuk/popup/css/basic.css> could save 618B (58% reduction).

Desktop

- Compressing https://revotrack.revotas.com/js/nuk/popup/js/popup_form.js could save 492B (50% reduction).
- Compressing <https://shop.nuk.com.tr/srv/service/category/get> could save 210B (50% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://revotrack.revotas.com/js/nuk/popup/img/close.png> (expiration not specified)
- <https://revotrack.revotas.com/js/nuk/popup/img/logo.png> (expiration not specified)
- <https://revotrack.revotas.com/js/nuk/popup/img/model.png> (expiration not specified)
- <https://revotrack.revotas.com/js/nuk/popup/img/radio.png> (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-85097251-1> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/201002304142447?v=2.8.52&r=stable> (20 minutes)
- <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.52> (20 minutes)
- <https://apis.google.com/js/platform.js?onload=renderBadge> (30 minutes)
- <https://mc.webvisor.org/metrika/advert.gif> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://revotrack.revotas.com/js/nuk/popup/css/basic.css> (4 hours)
- <https://revotrack.revotas.com/js/nuk/popup/css/form.css> (4 hours)
- <https://revotrack.revotas.com/js/nuk/popup/js/jquery.simplemodal.js> (4 hours)
- https://revotrack.revotas.com/js/nuk/popup/js/popup_form.js (4 hours)
- https://revotrack.revotas.com/js/nuk/popup/js/popup_revo.js (4 hours)
- https://revotrack.revotas.com/js/rvst_tsoft.js?v=2 (4 hours)

Desktop

- https://revotrack.revotas.com/trc/webpush/revotas_popup.css (4 hours)
- https://revotrack.revotas.com/trc/webpush/revotas_popup.js (4 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 335B (16% reduction).

- Minifying https://revotrack.revotas.com/trc/webpush/revotas_popup.css could save 335B (16% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 459B (18% reduction).

- Minifying <https://revotrack.revotas.com/js/nuk/popup/form.html> could save 459B (18% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 10.2KiB (33% reduction).

Desktop

- Minifying https://revotrack.revotas.com/trc/webpush/revotas_popup.js could save 7.1KiB (39% reduction).
- Minifying <https://shop.nuk.com.tr/theme/standart/js/blok-v4/personalization.js> could save 1.5KiB (18% reduction) after compression.
- Minifying <https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.52> could save 646B (85% reduction) after compression.
- Minifying <https://shop.nuk.com.tr/theme/standart/js/blok-v4/live-search.js> could save 445B (33% reduction) after compression.
- Minifying https://revotrack.revotas.com/js/nuk/popup/js/popup_revo.js could save 363B (27% reduction).
- Minifying https://revotrack.revotas.com/js/nuk/popup/js/popup_form.js could save 245B (25% reduction).

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 26% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:11](#)



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Desktop

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).